BUSINESS CASE STUDY

ADVANCED MANUFACTURING

arrowes.com.au

ROADING SAFETY

ARROWES is a pioneer in roading safety, inventing lightweight portable solutions that play a central role in saving lives and reducing injuries.

ARROWES has taken advantage of Moreton Bay's skilled workforce to expand its team, which now includes in-house engineering, design, development and manufacturing specialists.

The team pioneered the eSTOP[™], eSAS, eBOOM, green modular solutions and Automated Cone Truck (ACT). They are used by road authorities, national traffic companies and Tier 1 infrastructure and construction companies across Australia and New Zealand.

ARROWES engages with local universities and the industry to nurture innovation and provide high-value opportunities for the region's talented graduates and highly skilled workers.

Moreton Bay's innovation ecosystem, skilled workforce and easy access to transportation infrastructure have all been key to ARROWES' success.



BEYOND ROAD SAFETY SOLUTIONS WITH SUSTAINABILITY

ARROWES has a strong commitment to CO2 reduction and an unwavering philosophy to avoid any non-recyclable raw materials, hazardous components or non-eco-friendly goods within its supply chain or design process.

The company's dedication to innovation and sustainability continues to cement its market leading position.



Australasia's leading manufacturer of innovative roading safety technology



In-house design and engineering team



AAPA Queensland Safety Initiative Award winner

TO FIND OUT MORE GO TO investmoretonbay.com.au









"We're in a very nice location in terms of the proximity to the airport, to the port, and all the facilities. The Brendale Industrial Precinct is important for us as we're able to address all our supply chain needs here."

Lea Ea Partner, ARROWES

Why Moreton Bay is the only choice for advanced manufacturing businesses that want more.

- Moreton Bay's largest export industry, valued at \$3.3 billion.
- Innovative, purpose-built industrial precincts to accommodate diversified businesses, including hard-to-locate industries, plus 24/7 operations to support international exports.
- Direct access to national and international markets through road and rail connections plus Brisbane's port and airports within 30-45 minutes.
- An innovation ecosystem to facilitate emerging technologies.
- A highly skilled workforce with qualifications in key areas such as manufacturing engineering and world-leading education sector for access to graduate talent.
- Significantly lower industrial land prices and operating costs than other South East Queensland regions and Australian capital cities, affording more investment into innovation and growth.

Key sectors: industrial engineering fabrication, marine products, building materials, and many other bespoke products.

.27B

export sales

By 2041: \$40B economy **700K** population

DID YOU KNOW

6% businesses turnover \$2M+

(higher than New South Wales' northern beaches, Paramatta, Gold Coast and Sunshine Coast)

1M+ workforce catchment

79,100 workers with an advanced diploma or other advanced degree

Source: NIEIR (2021), QGSO (2020), Lucid Economics (2020), ABS (2017-2020).

FAST FACTS \$3.3B Moreton Bay's advanced

manufacturing industry

Source: NIEIR (2021)

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people employed

in industry



total employment

in the region