

MORE SAFE

BUSINESS CASE STUDY

KNOWLEDGE, INNOVATION
AND ENTREPRENEURSHIP



jesi.io



JESI is an established technology company that provides world-leading software solutions to track remote workers across a range of industry sectors, including resources, construction, education and health.

JESI uses their unique software as a service (SaaS) solution to ensure the safe journey of workers who travel frequently or work in isolated environments with heightened risks, by automating emergency alerts that enable real-time responses to critical events.

The idea was developed by Co-Founder and CEO, Joe Hoolahan, after a friend got into a serious road accident during a work trip and was trapped for hours before being found.

Today, the product includes additional features to manage workers who are isolated at home due to COVID-19. JESI's technology solutions are used across 16 countries by more than 50 major clients, including Rio Tinto, BHP, Chevron, Orica and Sandvik.

Already on a growth trajectory, JESI plans to turbocharge its staff growth and technological capabilities with multi-million dollar investments.

ACCELERATED GLOBAL GROWTH

In 2019, JESI relocated to Moreton Bay to achieve its growth goals by accessing a skilled workforce and significant markets through its strategic location.

The team has grown from 8 to 24 people in 6 months, with the business experiencing a steady revenue growth of about 10% month-on-month.

FAST FACTS



World-leading software solution to track remote workers

1.5M+

safe journeys tracked



Team has grown from 8 to 24 staff in 6 months



Global resource provider for clients Rio Tinto, BHP, Chevron and more

TO FIND OUT MORE GO TO
investmoretonbay.com.au





"We certainly have aspirations to grow and service customers all over the world, and we want to do that from a region like Moreton Bay. And we've got a Council that's driving and backing that."

Joe Hoolahan
Co-Founder and CEO, JESI

Why Moreton Bay is the only choice for knowledge, innovation and entrepreneurial businesses that want more.

- The Mill at Moreton Bay offers a new technology-focused, knowledge and innovation hub that will be twice the size of Brisbane's CBD.
- Innovative, future-proofed industrial precincts to accommodate diversified businesses.
- Direct access to global markets through connections to Australia's National Broadband Network and Queensland's fastest international data and telecommunications point.
- World-class data centres to facilitate digital transformations.
- An established and supportive business community and collaboration network to support startups.
- An innovation ecosystem supported by a highly skilled workforce and dynamic education sector, including two TAFE precincts and Australia's newest university campus.

Emerging industries: aerospace, biomedical, biofutures, defence, food and beverage, vehicle manufacturing, mining technology, precision agriculture, rail manufacturing, renewables and resource recovery.

DID YOU KNOW ?

By 2041:

\$40B economy **700K** population

6%

businesses turnover \$2M+
(higher than New South Wales' northern beaches, Paramatta, Gold Coast and Sunshine Coast)

1M+

workforce catchment

79,100 workers
with an advanced diploma or other advanced degree

Source: NIEIR (2021), QGSO (2020), Lucid Economics (2020), ABS (2017-2020).

FAST FACTS



High speed digital connectivity



Australia's newest university campus



Innovation hub twice the size of Brisbane's CBD



World-class data infrastructure

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