



pinata.com.au

PiÑata FARMS

Beginning with a single, family pineapple farm in the 1960s, PiÑata Farms is a food and agricultural innovator producing fruits you'll find in stores every day of the year.

They are Australia's largest pineapple producer and responsible for pioneering large-scale production of the fruit in the 1990s. Its staggering number of crops produce 9 million pineapples, 130 million strawberries and 13 million mangoes annually.

A one-of-a-kind breeding program sees PiÑata Farms investigate the commercial potential of up to 20,000 new varieties of pineapples. PiÑata Farms also has the sole rights to grow specialty Honey Gold Mangoes that are one of Australian consumers' favourite mango species.

Capitalising on Moreton Bay's sun-drenched days and innovation focus, PiÑata Farms is changing the face of food production, while the region's enviable lifestyle helps them attract a dedicated team of workers.



INNOVATION BUILDS FARMING EMPIRE

PiÑata Farms took the vision and values of its family farm and built it into an empire of 30 third-party family growers over five states.

The organisation invests operational savings into innovation to identify the best possible fruit species and ensure production year-round.

FAST FACTS



Awarded 2018 Horticulture Farmer of the Year



One of Australia's leading producers of pineapples, mangoes and strawberries

\$50M+

more than \$50 million annual turnover



70 full-time staff and 400 seasonal workers

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"The advantages of operating in Moreton Bay are that we're close to Brisbane, but most importantly, for us as farmers, is the climate. We've got an excellent subtropical climate that is perfect for growing raspberries and strawberries."

Gavin Scurr

Managing Director, Piñata Farms

Why Moreton Bay is the only choice for food and agriculture businesses that want more.

- An abundant supply of quality local produce, including high-value fruits, farmed prawns, bugs, crabs and more.
- An ideal subtropical climate with 300 days of sunshine to support year-round agricultural production.
- Well-established industrial precincts to accommodate a range of food manufacturers and ample agricultural spaces to increase growing and production capacity.
- Direct access to national and international markets through road and rail connections, plus Brisbane's port and airports within 30-45 minutes.
- Significantly lower land prices than other South East Queensland regions and Australian capital cities.
- An innovation ecosystem to facilitate new technologies and scientific research, including Queensland's only aquaculture research facility.
- The Wamuran Irrigation Scheme and SEQ Northern Freight Terminal projects to increase agricultural production, transport infrastructure and accessibility.

DID YOU KNOW ?

By 2041:

\$40B economy **700K** population

6%
businesses turnover \$2M+
(higher than New South Wales' northern beaches, Paramatta, Gold Coast and Sunshine Coast)

1M+
workforce catchment

79,100 workers
with an advanced diploma
or other advanced degree

Source: NIEIR (2021), QGSO (2020), Lucid Economics (2020), ABS (2017-2020).

FAST FACTS

\$1B+

Moreton Bay's food and agribusiness industry

\$450M

produce exported annually

57%

of Queensland's strawberry production

2.8%

total employment in the region

CONTACT US

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