



bigdogpetfoods.com

BIG DOG

PET FOODS

More than two decades ago, Food Science graduate Chris Essex founded an all-raw natural dog and cat food company, giving pet owners an alternative to highly processed pet foods.

Today, Big Dog Pet Foods produces 100 tonnes of raw diet pet food every week, achieving 30% growth last year and on track to achieve another 30% growth this year.

Big Dog Pet Foods attributes the lifestyle benefits of living and working in the Moreton Bay Region as one of the keys to their successful growth.

"There is very much a family feel about Moreton Bay. We recruit staff from this region. The reduced commute time increases business efficiency," said Chris.

Moreton Bay's ability to combine an enviable lifestyle, skilled workforce, technology and market access benefits will help fast-track the growth of Big Dog Pet Foods.



RECIPE FOR GROWTH

Big Dog Pet Foods plans to double its size, in terms of both products and staff, in the next five years. The purchase of a new, larger facility in Narangba will support this fast growth.

Staying in the region was the most cost-effective move for the company and will logistically make it easier to receive supplies and distribute products nationally.

"We can get to the airport very quickly. We can deliver containers to the port very easily," said Chris.

FAST FACTS



Australia's leading healthy pet food producer

800

stockists across five countries

100 TONNES

of 100% natural, raw pet food produced per week

↑30%

year-over-year growth in 2020

TO FIND OUT MORE GO TO
investmoretonbay.com.au





"Being located here in the Moreton Bay Region, from a logistics point of view, just makes our business more efficient. And having access to other businesses that can assist us with technology and innovation is highly beneficial. Everything we need is here. It's perfect."

Chris Essex
Managing Director, Big Dog Pet Foods

Why Moreton Bay is the only choice for food and agriculture businesses that want more.

- An abundant supply of quality local produce, including high-value fruits, farmed prawns, bugs, crabs and more.
- An ideal subtropical climate with 300 days of sunshine to support year-round agricultural production.
- Well-established industrial precincts to accommodate a range of food manufacturers and ample agricultural spaces to increase growing and production capacity.
- Direct access to national and international markets through road and rail connections plus Brisbane's port and airports within 30-45 minutes.
- Significantly lower land prices than other South East Queensland regions and Australian capital cities.
- An innovation ecosystem to facilitate new technologies and scientific research, including Queensland's only aquaculture research facility.
- The Wamuran Irrigation Scheme and SEQ Northern Freight Terminal projects to increase agricultural production, transport infrastructure and accessibility.

DID YOU KNOW ?

By 2041:

\$40B economy
700K population

6%

businesses turnover \$2M+
(higher than New South Wales' northern beaches, Paramatta, Gold Coast and Sunshine Coast)

1M+

workforce catchment

79,100 workers
with an advanced diploma
or other advanced degree

Source: NIEIR (2021), QGSO (2020), Lucid Economics (2020), ABS (2017-2020).

FAST FACTS

\$1B+

Moreton Bay's food and agribusiness industry

Source: NIEIR (2021), AGTRENDS (2020)

\$450M

of produce exported annually

57%

of Queensland's strawberry production

2.8%

total employment in the region

CONTACT US

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